

## Special points of interest:

- IAIR is an interdisciplinary organization.
- There are currently 238 members.
- The IAIR biennial conference will be in Shanghai China, July 7-10, 2019.

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## From the President's Desk

Dear Colleagues,

I trust that this newsletter reaches you at a good time, if not better. I have much exciting news of the achievements of the Academy to share with you. But I must begin with the shocking and sad news of the passing away of two of our members: Professor Emeritus Harry Triandis and Professor Emeritus Fons Van de Vijver. They were both indeed giants in the field of cultural/cross-cultural/intercultural psychology.

Both Fons and Harry were Fellows of the Academy, and there is no doubt that their passing away will leave a huge void, which cannot readily be filled. I have known both of them since 1991, when I attended my first cross-cultural psychology conference in Hungary as a PhD student. I have benefitted immensely from their writings, and from interacting with them. They have both inspired numerous students and faculty; and I believe this is the case for many of you. My condolences go to their families.

Paying tribute to Harry and Fons, is in no way to diminish the achievement of two other close colleagues, Professor Michael Paige and Professor Kyoung-ah Nam, who have passed on since our last biennial meeting at the College of Staten Island, New York. They will all be honored during the Shanghai conference, which is less than a month away. If you have any special tribute or remembrances that you want to share about these four



**David Sam**  
**IAIR President**

members, you will have the opportunity to do so at the Shanghai conference.

I look forward to seeing as many of you as possible in the People's Republic of China at our upcoming biennial conference. Our host, Professor Steve Kulich and his team have been working for two years to ensure that we will enjoy a stimulating conference. They have provided more information about the conference in this newsletter. In case you have still not made up your mind to attend the conference, I hope this newsletter and the program will help you to take the final step in joining us in Shanghai!!!

I also want to use this opportunity to announce our two newest Fellows to the Academy, Professor Darla Deardorff, Duke University, USA, and Professor Jenny Mahon, University of Nevada, Reno. Let us welcome them both and ex-

tend our congratulations.

As I compose my last newsletter as the President of the Academy, I am sad to inform you that our Founding father, Professor Emeritus Dan Landis will be stepping down as Executive Director and Treasurer of the Academy. He has held these crucial positions for more than two decades and has administered the Academy with a steady hand. Dan has done so much for the Academy that no amount of space will be enough when enumerating his contributions to the field of intercultural relations, and to the Academy as a whole.

Please extend your words of appreciation to Dan Landis for the great service he has given to the Academy. Dan Landis -- [danl@hawaii.edu](mailto:danl@hawaii.edu)

Former Academy President and Professor Emeritus Ken Cushner has agreed to assume these responsibilities and will serve as the Interim ED and Treasurer for two years as the Academy formalizes these two positions, and decides how they are to be filled going forward.

Serving as the President of IAIR for the past two years has been an honor. I was fortunate to work with a dedicated Board of Directors and committee chairs and I was so pleased to get to know more of you. I look forward to seeing you in Shanghai and in my new role as Past-President.

Warmest regards,

David L. Sam

***Welcome to the 2019 IAIR-CAFIC Joint-Conference  
(11<sup>th</sup> IAIR Biennial Conference and the 15<sup>th</sup> CAFIC Annual Conference)  
at Shanghai International Studies University (SISU)***

***7-10 July 2019***

**Advancing Intercultural Research and Dialogue:  
Crossing Boundaries and Building Bridges**

The Shanghai organizing team sends you warm greetings as we both move and look forward to hosting those in our IAIR family who can come to join us in a few weeks! We're especially pleased with the solid academic program that has come together, from the highly-reputed Keynote speakers, the excellent Symposium, Paper and Poster sessions that address aspects of the main themes, to the inspiring inaugural PhD Workshop, to our wonderful tradition of high-level interaction in our Fellows Day. If you have not yet registered and booked tickets, please plan to join us! Regularly updated details can be found on our website:



<https://www.intercultural-academy.net/conferences/iair2019.html>



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Intercultural Research



**中国跨文化交际学会**  
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China Association for Intercultural Communication

## The Organizations Behind this Historic Conference

**Our Shared Aims:** Each IAIR and CAFIC conference seeks to bring research-oriented theorists and practitioners together to present their work and discuss ways to bridge cultural barriers and boundaries. This 2019 joint-conference aims to attract scholars from varied streams of intercultural and cross-cultural work, leverage the disciplinary strengths of our respective approaches, address perceived and actual cultural differences, and dialogue to build greater global understanding and cooperation.

**Together in Shanghai:** Situated at the confluence of historic conceptions of East and West, diverse patterns of North and South, variance between coastal and inland regions, shifts in rural and urban migration, the metropolis of Shanghai provides an interesting multicultural site for this conference. The location can also bring Chinese and Asian cultural/regional initiatives and collaborations into focus.



**IAIR:** Formed in 1997, the International Academy for Intercultural Research is an association of about 250 scholarly Fellows and Members focused on cross-cultural research in varied disciplines worldwide. IAIR's mission is to encourage the highest quality empirical research and practice aimed at understanding the ways in which cultures interact, primarily through biennial meetings and publications, like its flagship *International Journal of Intercultural Research (IJIR)*.



**CAFIC:** Founded in 1995, the China Association for Intercultural Communication has pioneered intercultural studies in China, attracting 200-400+ Chinese and international participants at its annual conferences. Focusing on the intersection between language and culture, CAFIC encourages and embraces all interdisciplinary endeavors and engagements in constructing intercultural dialogue in our global human community.



**SISU:** Established in 1949, Shanghai International Studies University (<http://global.shisu.edu.cn> <http://en.shisu.edu.cn>) is one of China's top language, culture, and area studies institutions. SISU has been steadily seeking to build a strong (inter)disciplinary base for intercultural studies, especially through efforts of the SISU Intercultural Institute (established in 2006).

Please direct inquiries to: [IAIR2019@shisu.edu.cn](mailto:IAIR2019@shisu.edu.cn) or [IAIR2019Shanghai@gmail.com](mailto:IAIR2019Shanghai@gmail.com)



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SISU INTERCULTURAL INSTITUTE

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## **Our 2019 IAIR-CAFIC Joint-Conference Program**

### **Keynote Addresses (July 8-10):**

We are privileged to have a wonderful slate of speakers with both positioned at the boundaries of theory and practice to help launch each day of our program (see program on p. 5).

**DAY 1** (Monday July 8) is the Opening Ceremony, and our invited speakers will address some of the intercultural issues related to global communication, international relations and multi-national collaboration. We are pleased to have a career diplomat, Madame Irina Bokova, past Director General of UNESCO (2009-2017) joining a career Journalist, Mr. Zhou Shuchun, Editor-in-Chief, China Daily. Our joint-conference association/academy presidents will then provide their overview on the state and prospects for their focus areas of research, so we are looking forward to hearing our IAIR President David Sam and President Sun Youzhong of CAFIC.

**DAY 2** (Tuesday July 9) we have the opportunity to be updated on the intersections of psychology, culture, and communication from both international and indigenous perspectives. We welcome two of the most-cited scholars in their respective areas, Prof. Hazel Rose Markus and Prof. Peng Kaiping.

**DAY 3** (Wednesday July 10) will help us focus on the state of intercultural research and practice in education, exchange, training, and foreign language teaching contexts. We welcome Prof. Helen Spencer-Oatey and Prof. Zhang Hongling to summarize their perspectives and research on topics like global fitness and intercultural competence development.

### **Pre-Conference Fellow's Day Program (Sunday, July 7)**

We thank new President-Elect Adam Komisarof and his organizing team for preparing an interactive two-track structure for this year's Fellows Day and hope that more of you Fellows will consider joining us for this important day of discussion! (see program on p. 6)

### **Pre-Conference Ph.D. Program (Sunday, July 7)**

We're also very grateful to the pioneering PhD Workshop team (Kelly, Jonas, Alex, and Katje) for their efforts in putting together the inaugural slate of speakers and program for this promising event, and for the 20 doctoral candidates who have signed up and sent in research prospectuses to participate (see program on p. 7).



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中国跨文化交际学会  
China Association for Intercultural Communication



The 11th IAIR Biennial Conference and 15th CAFIC Annual Conference

## Advancing Intercultural Research and Dialogue: Crossing Boundaries and Building Bridges

7-10 July 2019

Hosted by: Shanghai International Studies University  
SISU Intercultural Institute

### Keynote Speakers



**Irina Bokova**

Director General  
UNESCO (2009-2017)



**Zhou Shuchun**

Editor-in-Chief &  
Publisher, China Daily

**Sun Youzhong**

President, CAFIC;  
Vice President, BFSU



**David Sam**

President, IAIR;  
Professor, U. of Bergen



**Hazel Markus**

Davis-Brack Professor in  
the Behav. Sci., Stanford U.



**Peng Kaiping**

Dean, Tsinghua U.  
School of Social Sciences

**Zhang Hongling**

Vice President, CAFIC;  
Professor, SISU



**Helen  
Spencer-Oatey**

Director (2007-2018) &  
Professor, U. of Warwick





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中国跨文化交际学会  
China Association for Intercultural Communication



The 11th IAIR Biennial Conference and 15th CAFIC Annual Conference

## Fellows' Day Workshop: Intercultural Competence

7 July 2019

Hosted by: Shanghai International Studies University  
SISU Intercultural Institute

### Speakers

#### S1 - Stream A: 9:15 - 10:15

“Theory Development”



&



Young Kim

Steve Kulich

#### S1 - Stream B: 9:15 - 10:15

“Methodology”



&



Dharm Bhawuk

Colleen Ward



#### Session 2: 10:45 - 11:45

“Reports from Streams A & B:  
Discussion of Implications”

With Ripley Smith & Jenny Mahon

#### 13:30 - 14:30 S3 - Stream A:

“Practice in Education”



&



Ken Cushner

Jane Jackson

#### 13:30 - 14:30 S3 - Stream B:

“Practice in Business & Government”



&



Milton Bennett

Ida Castiglioni

#### Session 4: 15:00 - 16:00

“Segue to the Future:  
Where to go from Here?”

Adam  
Komisarof



# Syrian Refugee Network



The 11th IAIR Biennial Conference and 15th CAFIC Annual Conference

## Inaugural Pre-Conference PhD Workshop

7 July 2019

Hosted by: Shanghai International Studies University  
SISU Intercultural Institute

### Speakers



#### Session 1: 9:00 - 12:00

“Methods & Design”  
with Jonas Kunst & Nicolas Geeraert  
(Professor, U. of Oslo) (Professor, U. of Essex)

12:00 - 13:00  
**Special Lunch Roundtable**  
“Dialogue With Top Scholars”



&



John Berry  
(Professor Emeritus)  
Queen’s University

Colleen Ward  
(Director & Professor)  
Victoria U. Wellington

#### Session 2: 13:00 - 15:00

“Research in Action”  
with Thomas Talhelm  
(Professor, U. of Chicago)



#### Session 3: 15:30 - 16:30

“Publish Your Dissertation”  
with Dina Birman  
& (Editor-in-Chief, IJIR)  
(Professor, U. of Miami)



#### Session 4: 16:30 - 18:00

“Elevator Pitches & 3MT”  
with Kelly McKay-Semmler & Alex English  
(Professor, U. of South Dakota) (Postdoc, SISU)

<http://chinacafic.heep.cn/2016/notice/458852.shtml>  
<https://www.intercultural-academy.net/conferences/iair2019.html>



## Elaine Hatfield - 2019 Lifetime Achievement Award

It is with great pleasure that I announce on behalf of the Board of the International Academy for Intercultural Research (IAIR), Professor Elaine Hatfield of the University of Hawaii as the 2019 recipient of the Lifetime Achievement Award.

Professor Hatfield wins this award on the basis of her contributions to the field of intercultural research following her work on love and sexuality, emotion and equity theory.

Love and sexuality were areas that scholars in psychology and cross-cultural research avoided until Elaine brought it back in the early 60s following Kinsey and others' pioneering work in the fifties and later. Her creation of the Passionate Love Scale paved the way for a good deal of research on the characteristics of love by her and others, and made a major contribution to intercultural research that psychologists have begun to take up.

Her studies of emotion, following the work on love, provided a theoretical foundation under this poorly understood subject with significant cross



**Elaine Hatfield**  
**IAIR Fellow**

cultural variation, even though it was an important aspect of psychological thought as far back as William James.

The third area of cross-cultural impact from her work is equity theory. Early on she and her colleagues laid the foundation for a balance theory of equity explicated in her book *Equity Theory and Research* (1978). Equity theory has been the basis of much

research on how different cultures deal with the input and output of resources in relationships. Almost all of this work has been influenced by the work of Hatfield and her colleagues.

Two other aspects of her work that make the Lifetime Award most deserved are:

Several of her books have attained distinction by gathering awards from the American Psychological Association. Her book: *A New Look at Love* with Walster was also awarded the APA's National Media Award.

Winning several honors, however, the most coveted and which speaks to her reputation among her peers, is the William James Award from the Association for Psychological Science. This award is the highest award from APS given for a "Lifetime of Distinguished Scientific Achievement".

Please join us in congratulating Dr. Elaine Hatfield on winning this award.

## John Berry - 2019 Outstanding Book Award

It is with great pleasure that I announce on behalf of the Board of the International Academy for Intercultural Research (IAIR), that Professor Emeritus John W. Berry of Queen's University, Kingston Ontario, Canada and the National Research University, Higher School of Economics, Moscow, Russia as the winner of the 2019 **William B. Gudykunst Outstanding Book Award** for his edited book: **Mutual Intercultural Relations** published by the Cambridge University Press, 2017.

The book was unanimously voted by the 3-member committee as the winner on the grounds that it more than fulfilled the three criteria for the award (i) importance for intercultural research; (ii) presents a strong argument and evidence from research in many countries, and (iii) offers ideas and insights for the advancement of intercultural research.

The book is based on a large-scale, international project which investigated three hypotheses of intercultural relations (multiculturalism, contact, and integration) in 17 societies which varied in their intercultural contexts. The hypotheses were investigated in both the dominant and the immigrant and ethnocultural communities, hence the "mutual" in the title. The book provides not only research on each society, but also an introductory theoretical chapter, together with a concluding chapter that presents and summarizes the findings. The concluding chapter also suggests some policy implications. In short, the book presents extensive and



**John Berry**  
**IAIR Fellow**

coherent research in many parts of the world, and as Ward (2019) stated in her nomination letter, it "can be seen as the culmination of John's sustained contributions to the advancement of theory and research on intercultural relations."

With respect to the first criterion, importance of the issue for intercultural research, the volume focuses on a crucial area of intercultural research, namely, what kind of intercultural relations exist in a variety of plural societies. In addition, as Ward (2019) pointed out, "With 370 million colonized, indigenous peoples worldwide, often living in highly disadvantaged circumstances, over 270 million international migrants globally, who are received with varying degrees of acceptance, and increasing within-society cultural diversity alongside rising nationalism in the global arena, this is one of the most pressing issues in today's world."

With respect to the second criterion, the strength of the argument and the evidence it presents, the committee noted that there was careful research conducted in 17 societies, and the results provided strong overall support for each of the three hypotheses of intercultural relations, namely, multiculturalism, contact, and integration.

With respect to the third criterion, the originality and insights it offers for intercultural research, the research findings presented in *Mutual Intercultural Relations* provide evidence for the cross-cultural validity of Berry's theorizing, while also offering insights into the limitations imposed by contextual factors. Additionally, the research suggests ideas for implementing policies and practices to enhance intercultural relations and psychological well-being in culturally plural societies.

In the opinion of the committee, the book is a veritable "tour-de-force", and ought to be read by all intercultural researchers and practitioners.

Please join us in extending our congratulations to Professor Emeritus John W. Berry: [elderberrys@gmail.com](mailto:elderberrys@gmail.com)

## 2019 Rae & Dan Landis Outstanding Dissertation Award

It is with great pleasure that I announce on behalf of the Board of the International Academy for Intercultural Research (IAIR), that **Dr. Judit Kende** of the University of Amsterdam, Netherlands, is the winner of the **2019 Rae and Dr. Dan Landis Outstanding Dissertation Award** with the thesis "*Who defines inequality for whom? The interplay of intergroup contact and inequality*".

The thesis was submitted and defended at the University of Leuven, Belgium under the supervision of Professors Karen Phaet and Colette Van Laar.

The thesis focused on the interplay of inequality and diversity and investigated how inequality is related to intergroup contact in real-life settings. More specifically, the thesis examined (1) how values and norms of cultural equality shape intergroup contact and prejudice; (2) how mi-



**Judit Kende**  
**IAIR Member**

nority group perceptions of (un)equal treatment and their experiences of intergroup contact jointly affect intergroup relations; and (3) when and how minority and majority members converge on shared perceptions of (un)equal treatment through intergroup contact.

Results showed that people tend to experience and enact cultural-

ly or institutionally sanctioned ways of relating to outgroup members. Equality at the cultural and institutional level impacts the meaning and consequences of intergroup contact, and contact often reproduces inequality. At the same time, intergroup contact experiences were found to offer opportunities to challenge unequal treatment.

As the winner of the Rae and Dan Landis Outstanding Dissertation award, Dr. Judit Kende is invited to the Academy's conference in Shanghai, and will give a presentation of her dissertation during the conference. You are all cordially invited to the conference and to her presentation.

Please join us in extending our congratulations to Dr. Judit Kende: [j.kende@uva.nl](mailto:j.kende@uva.nl)

## Ken Cushner

I felt honored back in 1997 when Dan invited me to join a small group of about 15 Founding Fellows that met in Portland, Oregon to formally establish IAIR. I feel equally honored to have been asked to serve as Interim Executive Director as the organization transitions from Dan's focused vision and steady guidance to one that becomes increasingly independent from its founder. Although it is impossible for anyone to adequately fill Dan's shoes, in this new role I expect to manage many of the organizational aspects of the Academy while working closely with the Executive Committee and Board to help to formalize this new role,



**Ken Cushner**  
*IAIR Executive Director*

facilitate meaningful dialogue and collaboration among our members, grow our membership,

and continue to search for meaningful ways that an organization such as ours can respond to many of the current events happening around the world that may be informed by the knowledge and resources we may offer. Please feel free to reach out to me at [kcushner@kent.edu](mailto:kcushner@kent.edu) with your ideas, thoughts and concerns. I look forward to meeting many of you in Shanghai when I officially assume this position and working with all of you in the coming few years.

Kenneth Cushner.

## New IAIR Members

We have a number of new members that will be joining us for the conference in Shanghai. Please extend a warm IAIR greeting to these scholars. We look forward to introducing their profiles to the Academy in forthcoming newsletters:



1. Kinga Bierwiazzonek
2. Nelia Hyndman-Rizk
3. Sung won Kim
4. Ivett Guntersdorfer
5. Min Liu
6. Eika Auschner
7. Bill Gabrenya
8. Irina Golubeva
9. Sara Ganassin

## Darla Deardorff - Fellow

Darla is our newest scholar to be elected as Fellow in the International Academy for Intercultural Research. She is an accomplished cross-cultural education trainer and author with a career spanning almost two decades.

Darla is Executive Director of the Association of International Education Administrators (AIEA), as well as a Research Scholar at Duke University, USA. She is an EAIE trainer. She holds a Master's degree in adult education with a focus on second language acquisition and a Doctorate degree in education with a focus on international higher education. Darla has lived and taught abroad in Germany, Switzerland and Japan and is a faculty member at several universities around the world including in China, Japan, the USA and South



**Darla Deardorff**  
**IAIR Fellow**

Africa as well as at the Summer Institute of Intercultural Communication in Portland, USA.

She has conducted cross-cultural training for universities, companies and non-profit organisations for nearly 20 years and is frequently invited to give talks around the world. A recipient of numerous awards, Darla has published widely on international education, intercultural competence and outcomes assessment with eight books and 60+ articles and book chapters. She edited the *SAGE Handbook of Intercultural Competence* (2009) and co-edited the *SAGE Handbook of International Higher Education* (2012) and *Building Cultural Competence: Innovative Activities and Models* (Stylus 2012), among others.

## Jennifer Mahon - Fellow

Jennifer Mahon, Ph.D. is an associate professor of sociocultural education at the University of Nevada, Reno. She is a former board member of IAIR, and the recovering conference host of IAIR 2013. Her work focuses on international and intercultural education, teacher exchange, and intercultural awareness development. Growing out of the critical tradition, Dr. Mahon examines the ways in which cross-cultural and cross-disciplinary experiences can affect change, and how institutional norms and structures become barriers to international growth. She holds degrees from Kent State University, the University of Dayton (U.S.), and the University of New England (Australia). She has been a secondary educator in Australia, England, Costa Rica, and the U.S. She is a State of Nevada conflict mediator



**Jenny Mahon**  
**IAIR Fellow**

and a graduate of the Gremlin Taming Institute (ask her about it!). She loves public speaking, (ask her to come do it!), and secretly dreams of being a stand-up comic. When she is not out planning con-

ferences, Dr J. (as her students call her) spends time with her 10 year old twins, their gargantuan Great Dane, and 2 fierce felines. She loves living in the Sierra Nevada Mountains, and showing off Lake Tahoe. She is saving pennies for a horse (and a college fund for the kids, if there's any money left over after the horse). Her published journal articles and book chapters feature her work on the internationalization of teacher education, as does her growing list of IREX and DOD grant funded research projects.

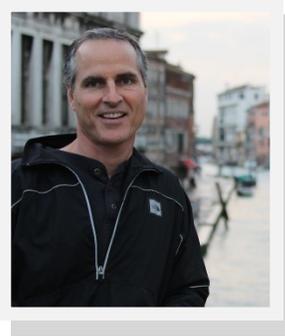
Email: [jmahon@unr.edu](mailto:jmahon@unr.edu)

Website: <http://www.unr.edu/education/contact-us/faculty/mahon>

## Newsletter Editor's Note

We are always on the lookout for newsletter content. If you would like to contribute a brief story (350-500 words), research insight from the field, or members in the news highlight that is relevant to our scholarly community, we will gladly receive them

New Members and Fellows: If you are new to the academy we would like to feature your profile in a future edition of the newsletter. If you will provide us with a 250 word biography/profile statement that describes your research



***Ripley Smith,  
IAIR Secretary and  
Newsletter Editor***

interests, personal hobbies or non-academic interests, and introduction/connection to IAIR along with a high resolution photograph of yourself we will introduce you to the membership in an upcoming newsletter. Please also provide us with a preferred email address and the URL of your institutional-affiliated personal website.

Submissions may be sent to:

[r-smith@bethel.edu](mailto:r-smith@bethel.edu)

## Visit the IAIR Website for More Information

Thanks to our webmaster, Anand Chandrasekar, the Academy website has a page dedicated to archiving Newsletters as well as the Who We Are series issues (available at: <http://www.intercultural-academy.net/about-iair/who-we-are.html#download-pdf>).

In addition, as members' profiles are featured, they are added to a growing collection of individually clickable profiles listed by member name. Individuals looking for information about specific IAIR members can now easily browse and click on member profiles, while the Who We Are issues are archived for those

interested in viewing the profiles as a periodic compilation. The clickable list of member profiles is available at:

<http://www.intercultural-academy.net/about-iair/who-we-are.html>.

### Advancing Intercultural Research and Dialogue: Crossing Boundaries and Building Bridges

The 11th biennial IAIR conference will be meeting at the Shanghai International Studies University (SISU)  
July 7-10, 2019.



## International Academy for Intercultural Research



The primary purpose of the Academy is to promote intercultural understanding. Accordingly, it promotes and encourages research, theory, and practice in the field of intercultural relations. The Academy also strives to disseminate to the public information regarding intercultural relations and it encourages interchanges between people with an interest in intercultural relations. The ultimate goal of the Academy is to promote world peace and prosperity through applications of academic principles and research findings to the betterment of human realities.

In furtherance of the goals, the Academy is an explicitly interdisciplinary forum which promotes and facilitates intercultural research in the areas of Psychology, Sociology, Communication, Education, Anthropology, Management, Political Science, and other areas of specialization in the social sciences and practice.

Visit us on the World-Wide Web at:  
<http://www.intercultural-academy.net/>

## Encourage Your Colleagues to Join

It is our mission to encourage the highest quality empirical research and practice aimed at understanding the ways in which cultures interact and the results, for good or ill, of those interactions.

We invite all serious scholars of intercultural relations to join with us in this important enterprise—for we can have no greater purpose as scientists than reducing and, hopefully, eliminating intercultural conflict at all levels from individuals and groups to whole societies and nations. Please encourage your colleagues who are doing work in these areas to consider joining IAIR.



**Information about membership in IAIR is available on our website at [www.intercultural-academy.net/](http://www.intercultural-academy.net/)**

### Levels of Membership

Three levels of membership are available: fellow, full member, and student member.

### Benefits of Membership

- Subscription to the *International Journal of Intercultural Relations*, the official journal of the Academy either on-line or hard copy.
- Access to past issues of the Journal through Science Direct, a service of Elsevier, Ltd.
- Significantly reduced fees for the biennial conferences
- Access to the member directory.
- Reduced subscription fees to many relevant Elsevier journals

Criteria and application procedures are available on the website at <http://www.intercultural-academy.net/membership/levels-of-membership.html>