

Special points of interest:

- IAIR was founded in 1997.
- IAIR is an interdisciplinary organization.
- There are currently 245 members.
- The next IAIR conference will be in Bergen, Norway, 2015.

Profiled in this issue:

Young Yun Kim	1
Nan Sussman	2
Jan Pieter van Oudenhoven	3
Dan Landis	3
Kelly McKay-Semmler	4
Juliana Murniati Tjaya	5
Melody Manchi Chao	5
Fang Liu	6
David Balosa	6
Nektaria Palaialogou	7
Aidan Tabor	7

Who We Are

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From the President's Desk

In *The Ghost in the Machine* (1967), Arthur Koestler noted that “[the] principal cause of stagnation and extinction is overspecialization.” This penetrating insight would resonate with many of us in the Academy. As an interdisciplinary organization, we seek to move beyond academic parochialism in pursuing excellence in intercultural research. Because we are, by design, a relatively small organization, our biennial conferences offer opportunities to share our ideas and insights in ways that are more intimate and, thus, more meaningful than what we typically experience at large-

er conferences. As President, and guided by a desire to bring our interdisci-



**Dr. Young Yun Kim, IAIR
President**

plinary identity into a sharper focus and to foster a stronger sense of community among us, I have begun to offer initiatives to

further strengthen our conference experiences. One such initiative is this “Who We Are” series. This monthly series is simply a way of helping us better understand who we are. It does so by featuring an approximately dozen of our members in each issue. By the time we meet again at our next conference in June, 2015, in Bergen, Norway, we will have featured all of our members. I thank the Board of Directors for having supported this initiative and our secretary, Kelly McKay-Semmler, for her willingness and enthusiasm to carry it out.

IAIR President, Young Yun Kim

I am a professor of communication at the University of Oklahoma, teaching courses and directing dissertation studies in the area of intercultural and inter-ethnic communication. As a founding fellow of the Academy, I have served as a member of the Board of Directors and as the Vice

President/President-Elect, and now as the President. I also have been honored to be named a fellow of the International Communication Association and a Top Scholar for Lifetime Achievement in Intercultural Communication. I began studying the phenomenon of cross-cultural adapta-

tion for my doctoral dissertation (1976) at Northwestern University in Illinois. I have since conducted original studies among other immigrants, refugees, and ethnic minorities in the United States. These original studies, along with the numerous published works across social science disci-

Young Yun Kim, continued



**Dr. Young Yun Kim,
IAIR President**

plines, provided empirical grounding for the integrative theory of cross-cultural adaptation, developed first in *Communication and Cross-Cultural Adaptation* (1988) and further refined in *Becoming Intercultural* (2001). Over the past two decades, I have extended my research domain to issues of race and ethnicity within a society, carrying out a series of original

studies investigating various psychological, situational, and macro-environmental factors influencing communication behaviors of individuals when they encounter ethnically dissimilar others. These research efforts are reflected in the initial rendition of the contextual theory of interethnic communication (2005), which is currently being fully elabo-

rated and illustrated in a book manuscript. Some of the non-academic activities I deeply enjoy are attending classical concerts/operas and backpacking deep in the wilderness.

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IAIR President-Elect, Nan Sussman



**Dr. Nan Sussman,
IAIR President -
Elect**

I was trained as a social and cross-cultural psychologist at the University of Kansas (M.A., Ph.D.), became a Professional Associate at the East-West Center in Honolulu, and completed my training at the Intercultural Communication Institute at Stanford University. I have had a 30-year career in the field of cultural psychology: as a scholar, educator, and practitioner. As a researcher, I have maintained a program of research focusing on the psychological aspects of cultural transitions, in particular repatriation. Other research has focused on acculturation and health, and culture and nonverbal behavior. I was awarded two Fulbright Fellowships, conducting research in Japan and Hong Kong. My

recent book is *Return Migration and Identity: A Global Phenomenon, A Hong Kong Case*. I am on the editorial board of the *International Journal of Intercultural Relations* and I serve as a grant panelist for the Hong Kong Research Grants Council. My work has been reported in the *Wall St. Journal Asia*, *South China Morning Post*, the *China Daily*, the *Los Angeles Times*, and *Hong Kong Magazine*. As a practitioner, I specialize in training people for the global workplace and in preparing employees to live and work abroad and successfully return home. I have trained Indo-Chinese refugees, American executives, Nigerian trainees, American students embarking on study abroad, repatriated JET teachers, World Bank staff, Chinese technicians, foreign service officers and managers

from developing countries. I wrote and produced the training series, *American Social Behavior: Sources of Cultural Misunderstanding*. As an educator, I have taught at five US and six international universities. In 1982, I joined the College of Staten Island, and Graduate Center, City University of New York where I am a Professor of Psychology and a member of the CUNY doctoral faculty. I currently serve as Interim Dean of Humanities and Social Sciences. I have been a member of IAIR almost since its founding. I have served on the Board of Directors and have attended all of the conferences but one.

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IAIR Past President, Jan Pieter van Oudenhoven

I have been a member of the IAIR for almost 2 decades. It started by becoming friends with Dan Landis on a post-conference tour in Israel. We discussed intergroup relations issues in the Kibbutz in Golan. After that, Dan started sending me the Journal (*IJIR*) and invited me for a visit to Oxford Mississippi. In Taiwan I was asked to become a Board member, and after organizing the conference in Groningen in 2007, Dan decided that I should be president of the IAIR. For me, the IAIR has been a kind of friendly and open intellectual family with an American touch where all members happen to be interested in the same topics as I have been. I have two main re-

search interests: 1. Issues related to immigration and expatriate life, and 2. Aspects of life that may differ from nation to nation. I have studied national differences with respect to organization cultures, conflict management, using dirty words, and currently I'm involved in a 14-nations study about virtues and vices. The most appreciated virtue across the nations appears to be honesty. I'm now retired. I started academic life working as a social scientist in remote rural zones in Latin America. One of my current hobbies still is traveling to unexplored countries or zones. I tried playing golf, but after 80 lessons it's still a total surprise for me where the ball drops. My wife

Karen and I are shortly going to live in an apartment in swinging Amsterdam.

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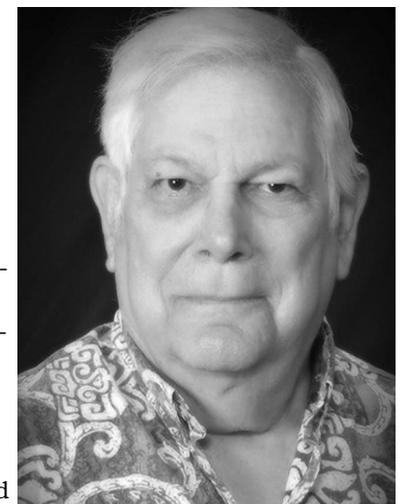
**Dr. Jan Pieter van Oudenhoven,
IAIR Immediate Past President**

IAIR Executive Director & Treasurer, Dan Landis

I formally retired in 2002 after 40 years of teaching and researching cross-cultural psychology and intergroup relations at such institutions as Wisconsin State College at Oshkosh (now the University of Wisconsin, Oshkosh), the Franklin Institute Research Laboratories in Philadelphia, the University City Science Center in Philadelphia, Indiana University-Purdue University in Indianapolis, and the University of Mississippi. I moved to Hawaii in 2002 and was appointed affiliate professor at both the Manoa and Hilo campuses of the University of Hawaii, where I presently advise graduate students on their theses and

dissertations. I completed my doctoral studies at Wayne State University in Detroit, MI (1963), which is also where I met and married Rae Morris, my wife of 53 years. Over my career, my research interests have spanned areas of cross-cultural training and research, the measurement of equal opportunity climate, individual-differences research and methodology, evaluation of social programs, development of theory in social psychology, and cross-cultural aspects of human sexuality. In 1977, I founded the interdisciplinary journal, the *International Journal of Intercultural Relations (IJIR)*, and was its editor-in-chief for 35 years (1977-

2011). As a founding fellow of the Academy, I was elected its first president in 1997 and remained in that office for five years. I am currently the organization's Executive Director and Treasurer. In 2007, I was honored to receive the Academy's Lifetime Achievement Award and, in 2011, to receive the American Psychological Association's Award for Distinguished Contributions to the International Advancement of Psy-



**Dr. Dan Landis, IAIR Executive
Director and Treasurer**

Dan Landis, continued

chology. I have edited three editions of the *Handbook of Intercultural Training* (1983, 1996, 2004) and most recently co-edited the *Handbook of Ethnic Conflict: International Perspectives* with Rosita Albert. This volume surveys 20 ethnic conflicts in-depth around the world and was awarded the Academy's 2013 Gudykunst Outstanding Book Award at the biennial conference in Reno, NV. Currently, I am working on two additional books: a fourth

edition of the *Handbook of Intercultural Training* and a volume on the relationship of neuroscience and intercultural relations. (Profile adapted from the November 2012 issue of the *American Psychologist*, 67[8], 731-733.)

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Landis founded *IJIR*, the first journal to focus on intercultural research. The official journal of the Academy, *IJIR* is explicitly interdisciplinary.

IAIR Secretary, Kelly McKay-Semmler



**Dr. Kelly McKay-Semmler,
IAIR Secretary**

I am an assistant professor of communication studies at the University of South Dakota, teaching courses in intercultural and intergroup communication; interpersonal communication; public speaking; and empirical research methods.

My research interests include the role of communication (interpersonal and mass) in the cross-cultural adaptation process, from both the perspectives of newcomers and host members of receiving societies. I received my PhD from the University of Oklahoma in 2010, completing a dissertation that examined the role of in-

terpersonal communication in the adaptation of Hispanic youth to the dominant cultural values and practices of the larger U.S. society. In 2011, I was honored to receive the International Communication Association (ICA) Intercultural Communication Division's dissertation award for this work. More recently, I have been investigating the role of local media depictions of immigrants and immigration on host community members' attitudes toward immigrants and immigration-related issues. I attended the biennial conferences of the Academy in Hawaii, Singapore, and Reno, NV, and have been a member since 2011. I

have served as the Academy's secretary since fall 2012. Some of my non-academic pursuits include canoe camping in the Boundary Waters Canoe Area (BWCA) in northern Minnesota; hiking; indoor and outdoor horticulture; and stray/feral cat rescue.

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IAIR's Newest Members

Juliana Murniati Tjaya

I have taught since 1991 as a member of the faculty of psychology at Atma Jaya Catholic University of Indonesia. I completed my doctoral dissertation on trust building of Indonesian and German workgroups in 2007 at the Friedrich Schiller University of Jena, Germany. My research interests are in intergroup relations, in particular, intercultural competence and intergroup trust building. Some of my publications are: "Profiling Intercultural Competence of Indonesians in Asian Workgroups" (article), *Leader and Change: The Ex-*

perience of Indonesian Professionals (book), "Developing Intercultural Competence in Indonesia: Opportunities and Challenges" (bookchapter), and "Developing a Culture-Adequate Intercultural Competence Program for Indonesian Students" (article). I have attended conferences such as the International Congress on Trust Research in Amsterdam, the Asian Social Psychology conference in Kunming, China, and the Symposium of Intercultural Competence in Germany. Besides reading, I am interested in swimming, jogging,

and doing community services for the church. Occasionally I conduct intercultural training for the students from remote parts of Indonesia or pre-departure training for overseas students. At present, I am the Chairwoman for the KAAD (Katholischer Akademischer Auslaender Dienst) Indonesian chapter.

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Dr. Juliana Murniati Tjaya, IAIR Member

Melody Manchi Chao

I received my B.A. degree in psychology from the University of California, Berkeley, and M.A. and Ph.D. degrees in social psychology at the University of Illinois, Urbana-Champaign. Currently, I am an assistant professor in the Department of Management at the Hong Kong University of Science and Technology. Before pursuing graduate school, I worked in a substance abuse treatment agency that provides prevention, intervention, and treatment services to Asian American communities in the San Francisco Bay Area. My experiences working with the communities ignited my research interest in understanding multicultural experiences and intercultural relations. My research investi-

gates the dynamics of psychological processes in intercultural contexts. It focuses on how individuals actively participate in cultural processes and how they negotiate between conflicting cultural values and norms. Specifically, my research dissects how such unspoken assumptions as psychological essentialism can have profound social psychological implications for individuals living in a diverse environment, such as intrapersonal psychological processes, interpersonal dynamics in cross-cultural interaction contexts, as well as intergroup relations. Besides research and teaching, I enjoy swimming and would participate in competitive swimming for fun. My favorite event is Medley Relay,

because I get to swim with my teammates and, more importantly, we get to cheer (jump and scream) for each other. I also love to sing. I am a member of the choir. Recently, I have started to learn Bel Canto singing and am still at the exploration-frustration stage. Hopefully, I will have worked pass this stage by the next Academy conference in 2015.

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Dr. Melody Manchi Chao, IAIR Member and Recipient of the 2013 IAIR Early Career Award

Fang Liu



Dr. Fang Liu, IAIR Member

I am an associate professor in Marketing at the Business School of the University of Western Australia (UWA). I have just joined IAIR and my first IAIR conference was the Reno conference. My teaching, research, and consulting areas centre on traditional and non-traditional media advertising, promotion, public relations, branding, cross-cultural consumer behaviour, and international strategies. I have dozens of publications, including refereed articles

and book chapters, in these research areas. I have taught a variety of marketing subjects, such as advertising and promotion, global marketing strategies, and marketing planning, in Australia, China, and Singapore. One of my teaching highlights happened in 2008 when my student team won the inaugural *Google Online Marketing Challenge* (GOMC), which involved more than 8,500 students in 47 countries with 1,650 teams competing. Prior to my aca-

demical career, I had extensive experience in international trade and marketing, and had worked for some of the largest international trade companies in China. I love sports and my favourite sports are swimming and basketball. I also enjoy music and interior design.

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David Balosa



David Balosa, Doctoral Student and IAIR Member

I am a doctoral student at the University of Maryland, Baltimore County (UMBC) in the Language, Literacy, and Culture (LLC) Program. I hold a Master of Science (MS) degree in TESOL from the University of Pennsylvania (2003). I also have a MS in education from LaSalle University (2007) and a Pennsylvania K-12 teaching license in French from Chestnut Hill College. My research interests include sociolinguistics, political discourse analysis, critical intercultural communication theory, and postcolonial theory. Within sociolinguistics, I examine language domination in multilingual/multicultural socie-

ties. I am specifically studying the political discourse of the debate over the status of English and Spanish in the States during the presidential campaign 2008 to present. In respect to critical intercultural communication theory, I am interested in the theory of intercultural justice and the way it may contribute to intercultural communication studies' understanding and explanation of intercultural communication competence for the sake of "common good" beyond communicative performance. Finally, in postcolonial theory, I am interested in Frantz Fanon's theory of new humanism. In my free time, I write poems, play soccer, ride bicycle, spend time in the park, and watch sports on TV. I

also enjoy watching international news. I have a drive for intercultural justice and intercultural research and have spent hours searching for scholars and institutions who may share their insights on these subjects. In March 2013, I was blessed that my computer search engine brought up the IAIR conference in Reno, Nevada. I did not think twice to register for a membership and to submit a paper for the Reno 2013 IAIR conference. I am now a happy and satisfied member of this world-class academy of distinguished scholars.

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Nektaria Palaiologou

I am an assistant professor of intercultural education in the Department of Early Childhood Education-School of Education of the University of Western Macedonia. I have conducted studies working in the broad field of intercultural education for the last 20 years. Currently, I also serve as an elected board member of the International Association for Intercultural Education (IAIE) and as Associate Editor of the journal, *Intercultural Education*. In addition, I direct the Hellenic Association for Intercultural Education (HAIE), an official chapter of IAIE in Greece, focusing on research in intercultural and human rights education. In 2009, in cooperation with the IAIE, the Hellenic Migration Policy Institute, and under the aegis of

UNESCO, I organized an international conference in Athens, Greece entitled, "Paideia, Polity and Demoi." I have written three books on intercultural education (in Greek), which are taught at Greek universities in teachers' education departments, and I have translated and edited in Greek two international books (Gundara's: *Intercultural Europe: Diversity and Social Policy* and Banks' *Diversity and Citizenship Education*). In August 2011, I published a special issue as guest editor of the journal *Intercultural Education* entitled, "Intercultural Education: New Century, New Needs. Conceptual and Empirical Challenges" (vol 22, no 4). My recent book, *Mapping the Field of Multicultural/Intercultural Education*

Worldwide: Towards the Development of the New Citizen, was published in 2012 by Cambridge Scholars Publishing. My current research interests include educational and citizenship issues for migrant children in Greece, and teachers' education and training in the field of intercultural education.



**Dr. Nektaria Palaiologou,
IAIR Member**

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Aidan Tabor

I am a very new member of the Academy, as I just joined this year. It's a little embarrassing that it took me so long to join, since I went to my first conference in Hawaii in 2009. That was actually the first academic conference I had ever attended, and I was thrilled to find a place where people wanted to talk about culture as much as I wanted to listen. This year's Reno conference was equally enjoyable and I was happy to meet so many interesting people. At the moment I have just submitted my PhD thesis titled *International Migration Decision-making: The Peculiar Case of New Zealand*. Pre-departure studies

are my area of specialty, and I have explored how British, South African, and Indian migrants decide to leave their country of origin and how they select a destination. I have also examined individual differences, such as personality traits, of those remaining in New Zealand and those preparing to immigrate. Additionally, I am interested in online communities, family decision-making and support, organizational psychology, and intercultural training. I currently work as the Managing Editor of the *International Journal of Intercultural Relations (IJIR)*, so I am happy to help if you have any questions about our publica-

tion process. When I have free time, I love to go hiking with my family, read, bake scones and do photography.

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**Aidan Tabor, PhD Candidate
and IAIR Member**

International Academy for Intercultural Research



The primary purpose of the Academy is to promote intercultural understanding. Accordingly, it promotes and encourages research, theory, and practice in the field of intercultural relations. The Academy also strives to disseminate to the public information regarding intercultural relations and it encourages interchanges between people with an interest in intercultural relations. The ultimate goal of the Academy is to promote world peace and prosperity through applications of academic principles and research findings to the betterment of human realities.

In furtherance of the goals, the Academy is an explicitly interdisciplinary forum which promotes and facilitates intercultural research in the areas of Psychology, Sociology, Communication, Education, Anthropology, Management, Political Science, and other areas of specialization in the social sciences and practice.

Visit us on the World-Wide Web at:
<http://www.intercultural-academy.net/>

Encourage Your Colleagues to Join

It is our mission to encourage the highest quality empirical research and practice aimed at understanding the ways in which cultures interact and the results, for good or ill, of those interactions. We invite all serious scholars of intercultural relations to join with us in this important enterprise—for we can have no greater purpose as scientists than reducing and, hopefully, eliminating intercultural conflict at all levels from individuals and groups to whole societies and nations. Please encourage your colleagues who are doing work in these areas to consider joining IAIR.

Benefits of Membership

- Subscription to the *International Journal of Intercultural Relations*, the official journal of the Academy either on-line or hard copy.
- Access to past issues of the Journal through Sci-



Information about membership in IAIR is available on our website at www.intercultural-academy.net/

ence Direct, a service of Elsevier, Ltd.

- Significantly reduced fees the biennial conferences
- Access to the member directory.
- Reduced subscription fees to many relevant Elsevier journals

Levels of Membership

Three levels of membership are available: Fellow, Member, and Student. Criteria and application procedures are available on the website at <http://www.intercultural-academy.net/membership/levels-of-membership.html>